

# EMPLOYMENT OPPORTUNITY ECONOMIC DEVELOPMENT OFFICER

The Town of Placentia is seeking applications for a newly created position of Economic Development Officer. This is a full time non-unionized, Management position – 35 hours per week / on a two-year term (possibility of extension / permanent).

Under the direction of the Chief Administrative Officer, the Economic Development Officer will propose & undertake economic development activities for the Town.

This position will support the Town's existing businesses, and attract investors, residents, and visitors who will help our community grow and prosper.

### This position will:

- Develop and implement an Economic Development plan for the Town.
- Develop and implement business attraction and retention strategies for the Town.
- Pursue funding initiatives and applications on behalf of the Town.
- Act as a representative of the Town and region when engaging with the business community, prospective investors, the public and other stakeholders.
- Develop new initiatives and projects to further economic and community development goals.
- Develop relationships and partnerships with the local business community, industry associations and organizations, educational institutions, in achieving the established goals and objectives of the Town.
- Attend meetings relevant to the region on economic development, business development and investment.
- Management of Town arena, including programming, scheduling, and special activities.

#### Qualifications

- A post-secondary degree in a discipline related to economic development/business, business development.
- 3-5 years of business development experience in a private or public sector. A suitable combination of related education and experience may be considered.
- Certificate in economic development is an asset.

#### **Conditions of Employment**

- Submission of a Satisfactory Criminal Record Check.
- A valid license and access to a personal vehicle for business use is required.
- Evening and weekend work and travel are sometimes required for this position.
- The successful candidate will be required to provide proof of full COVID-19 vaccination or approved exemption as a condition of employment, as per the Town of Placentia's Mandatory Vaccine Policy.

The Town of Placentia provides a competitive salary with a benefits package. If this opportunity interests you, please submit a cover letter and resume quoting "Economic Development Officer" to townofplacentia@placentia.ca

## Closing Date: March 4<sup>th</sup>, 2022

The Town of Placentia would like to thank applicants for their interest. Only those candidates selected for interviews will be contacted.