

October 2024



**Committee Structure  
Chairperson**

**Executive**

Mayor Keith Pearson

**Economic Development**

Councillor Jennifer Richardson

**Finance**

Councillor Kay Smith

**Planning and Development**

Councillor Michael Williams

**Public Works and Public Safety**

Councillor Gerard Wilson

**Recreation**

Councillor Jamilee Fitzpatrick

**Tourism and Communications**

Deputy Mayor Wayne Power

**Chief Administrative Officer**

Gerry Hynes



**A Message from the Mayor**



As we settle into the new Fall Season, we would like to encourage all residents to take part in the special events and opportunities our community has to offer. Council is pleased to provide this newsletter to help keep you informed on important matters in our municipality. The Annual Business Excellence Awards is upon us followed by Halloween

activities. We would also like to remind residents that Bulk Garbage Collection begins the week of October 28th. Council is committed to the delivery of municipal services and community programming that meet the needs of our residents and businesses. We want to continue to promote Placentia as a town where we can live, work and play.

To help accomplish these goals, this council is focused on a number of priorities including:

- Providing residents with new recreation opportunities
- Orcan Drive Wave Wall repairs
- Celebrating the Opening of the Placentia Regional YMCA
- Welcoming a new Hockey and Skating season
- Promoting local businesses
- Beautification of Greenspaces
- Continuing with Hike Placentia initiatives
- Partnering with local groups and organizations
- Providing optimal customer satisfaction

I would like to wish everyone a safe and enjoyable Fall and hope to see you throughout the community.

Yours Truly,

*Keith Pearson*

Keith Pearson  
Mayor, Town of Placentia



# Economic Development

Our Economic Development goal is to engage with all stakeholders to ensure that the necessary resources are in place for sustainability and growth. The Town of Placentia currently offers a tax incentive program designed to recognize and support long-standing businesses through valuable tax savings. This year's event will take place on October 25th, 2024, in partnership with the Placentia Chamber of Commerce. The gala celebrates milestone achievements for businesses within our municipality.

We are thrilled to report that in partnership with Placentia Chamber of Commerce the 2024 Placentia Bay Industrial Showcase (PBIS) was a resounding success. This event highlighted the numerous industrial developments and innovative projects taking place in the Placentia Bay region. Hosted at Unity PARC Arena in Placentia, NL, the PBIS has grown into a major event since its inception almost 30 years ago. The showcase brings together diverse industries, including oil and gas, mining, green energy, tourism, ocean protection, shipping, fishing and aquaculture, technology development, and more.

This year, we were delighted to hear from a variety of esteemed speakers, including Sherry Gambin-Walsh, MHA for Placentia St. Mary's; the Honourable Dr. Andrew Furey, Premier of Newfoundland and Labrador; and the Honorable Gudie Hutchings, Minister of Rural Economic Development and Minister Responsible for ACOA. Our keynote speaker for the "Home Town Beginnings" session was Captain Heidi Thomas of Marine Atlantic. Captain Thomas is notable for being the first female captain within the company.



# Communication

Stay updated on emergencies and important community news by signing up for Placentia Aware, our Community Notification Program. This system allows us to quickly deliver critical information during various situations, including severe weather alerts, unexpected road closures, and water advisories.. You can also choose to receive updates about municipal events. If you would like to sign up or have any questions, please contact us!

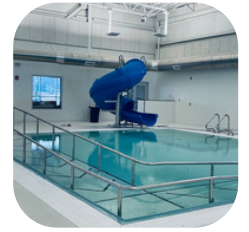
# Fire Safety

As Fire Prevention Week comes to a close, we would like to remind residents to check their smoke alarms and continue to learn about fire safety. There are great resources available at [fpw.org](http://fpw.org).

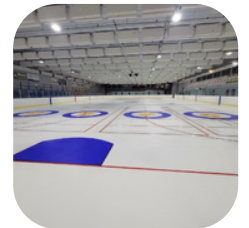


# Recreation

We are excited to announce that the Placentia Regional YMCA is now open for Phase 1! This phase includes access to the conditioning center, group fitness classes, and child minding services. Within this multimillion-dollar facility, you will find a fitness room, a small walking track, two swimming pools, and a multi-purpose room. We believe this wellness gem will serve as a valuable resource for our residents and a significant economic driver for our region. Current hours of operation are Monday to Friday from 9 AM to 8 PM and Saturday/Sunday from 8 AM to 6 PM.



Unity PARC Arena is now open for the season, and we hope all user groups enjoy another fantastic ice season! This year, we are pleased to introduce new rates: 2024-2025 Ice Rates are \$120 for Primary User Groups, \$145 for Prime Time Ice, and \$100 for Off-Peak Ice. Skate sharpening will be available for \$10.00 per pair of skates.



Coming soon to the Town of Placentia!

The Jr. NBA Youth Basketball (JYNB) is a national youth basketball program designed to develop fundamental skills, sportsmanship and a love for the game of basketball. The NBA and Canada Basketball grassroots initiative empowers community sport groups, facilities and clubs to positively influence youth through basketball. For more information please call 227-3996 or email [theditch@placentia.ca](mailto:theditch@placentia.ca).

## Public Works and Public Safety

### Dunville Waterline Project

- **Funding:** 80% from the Province of Newfoundland and Labrador.
- **Scope:** Replacement of waterline and sanitary sewer; storm sewer installation fully funded by the Province.
- **Timeline:** Contractor aims to pave Main Road (from 1110 to 1040) before asphalt plants close for the season.

### Station Road Erosion Control

- **Status:** Curb installation is complete, and the project is substantially finished.
- **Next Steps:** Paving contractor will repave the road when available during Main Road work.

### Freshwater Brook Upgrade

- **Funding Application:** Submitted for \$1.2 million under the Federal Green Fund initiative (80/20 cost-sharing).

### Jerseyside Stormwater Project

- **Current Issues:** Contractor is addressing rebar and pipe alignment challenges before concrete pouring in early October.
- **Progress:** Blanche Street curb installation and guard rail replacement are complete, and paving is done.



# Tourism

As our traditional summer tourism season comes to a close, we reflect on an exhilarating few months marked by several events such as Multicultural Day, Canada Day and the arrival of the new Marine Atlantic vessel, Ala'Suinu. This vessel brought thousands of visitors to our vibrant community, where tourists flocked to experience the Voices of Placentia Bay and the Placentia Uncovered Archaeology Exhibit. Guests reveled in the captivating artifacts and celebrated the rich musical heritage showcased by the Voices of Placentia Bay.

The Placentia Theatre Festival invigorated our community with a variety of successful productions, including the charming Placentia Roses Dinner Theatre. All ages enjoyed events such as the Annual Placentia Regatta, Freshwater Days and much more.

We celebrated the 30th anniversary of Amalgamation with brunch, a municipal luncheon, trivia and recreation activities. We ended the week off with our Festival in the Square, featuring talented youth performers, local musicians, and our headline act, the Irish Descendants.

Looking ahead, we have an exciting schedule for Fall and Winter! In October, we will host the Business Excellence Awards, followed by the Grand Opening of the YMCA in late November. In December you can expect to participate in our cherished holiday events: Light Up the Square and the Santa Claus Parade.



## Important Dates

**October 25th**

Business Excellence Awards - Star of the Sea Hall

**October 27th**

Trunk or Treat - Freshwater Community Centre

**October 28th**

Bulk Garbage Collection Begins

**November**

Grand Opening of the Placentia Regional YMCA

**November 11th**

Remembrance Day

**December 2nd**

Light up the Square - Town Square

**December 4th**

Dunville Ladies Hospital Auxiliary Sing Along - Placentia Bay Cultural Arts Centre

**December 7th**

Santa Claus Parade - College of the North Atlantic to Town Square

**December 5th-8th**

Scrooge - Placentia Bay Cultural Arts Centre (PATH Production)

