



IMMEDIATE NEWS RELEASE

Cenovus Energy Announces \$200,000 for Wellness Initiatives at Placentia Regional YMCA

Placentia, NL – April 15, 2025 – The Town of Placentia is proud to announce a significant sponsorship from Cenovus Energy, who has committed \$200,000 to support wellness initiatives at the Placentia Regional YMCA. This generous contribution will play a key role in enhancing health and wellness programs for residents of all ages in the Placentia region. The sponsorship was officially recognized during a special event today, at the Placentia Regional YMCA. The funds will support a range of initiatives that promote physical and mental well-being, providing greater access to fitness programs, community outreach, and educational opportunities aimed at fostering a healthier lifestyle.

“We are thrilled with this sponsorship from Cenovus Energy in support of our community’s wellness,” said Mayor Keith Pearson. “This sponsorship demonstrates Cenovus’s commitment to making a lasting, positive impact on the health of our residents. The YMCA is an essential community hub, and this investment will help us continue offering high-quality programs that benefit individuals and families in the region.”

Cenovus Energy has had a long-standing presence in the area through its work on the West White Rose Project in Argentia, NL. “While building the concrete gravity structure for the West White Rose Project, Placentia became a home away from home for our people,” said Jon McKenzie, President and CEO of Cenovus Energy. “As the construction phase of this project comes to an end, after being in the community for more than 10 years, we wanted to support a facility that will benefit residents for years to come.”

Jason Brown, President and CEO of YMCA of Newfoundland and Labrador, echoed the appreciation for the contribution. “YMCA of Newfoundland and Labrador sincerely appreciates the support of Cenovus and their generous contribution to the Town of Placentia. The YMCA is delighted to be working with the Town to build strong communities and we are proud to be a part of people’s lives. Our work together is strengthened by Cenovus Energy.”

The Town of Placentia extends its gratitude to Cenovus Energy for its investment in the health and wellness of the community and looks forward to the continued positive impact this partnership will bring to the region.

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